

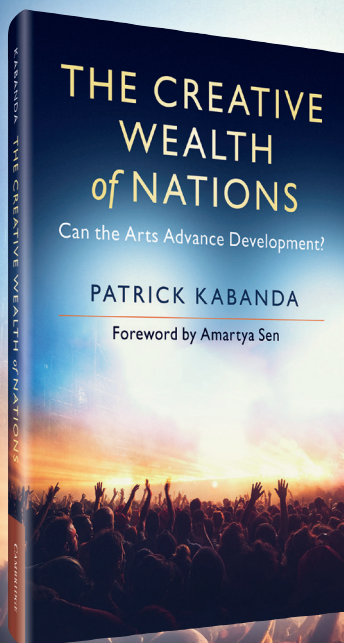
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THE CREATIVE WEALTH *of* NATIONS

Can the Arts Advance Development?

PATRICK KABANDA

Foreword by Amartya Sen



Development seen from a more holistic perspective looks beyond the expansion of material means and considers the enrichment of people's lives. The arts are an indispensable asset in taking a comprehensive approach towards the improvement of lives. Incorporating issues of international trade, education, sustainability, gender, mental health and social inclusion, *The Creative Wealth of Nations* demonstrates the diverse impact of applying the arts in development to promote meaningful economic and social progress.

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THE CREATIVE WEALTH *of* NATIONS

Can the Arts Advance Development?

- Proposes a new development paradigm that engages the arts in development, appealing to those interested in utilising not only monetary, but also non-monetary contributions to human progress
- Provides real-life global empirical examples to illustrate the author's argument for including the arts in development
- Features a foreword from Nobel Laureate and world-renowned philosopher and development economist Amartya Sen

REVIEWS & ENDORSEMENTS

'Creativity and imagination go together. One leads to the other. Kabanda hits the very central point of human progress, the creativity and how it relates to development. Without inspiration for imagination the world is a dead place. Kabanda presented in a very convincing way the role of creative industry and arts in the broad framework of development discourse. Anybody interested in development must read it. It gives a completely new perspective.'

Muhammad Yunus, Nobel Peace Prize Laureate, 2006

'The Creative Wealth of Nations very originally calls our attention to the role of the arts and intellectual progress in increasing economic growth. It is marked by an interesting combination of surveying research and anecdote and will be very persuasive in introducing a new element of policy.'

Kenneth J. Arrow, Nobel Laureate in Economics, 1972

'All individuals and all communities live by the stories they tell and by the music they produce. The Creative Wealth of Nations opens up a new field in economic development by showing the importance of the arts, in people's economic and social lives. As a dividend to the reader, this superbly written book is itself a work of art: with every page filled with fascinating observations and facts.'

George Akerlof, Nobel Laureate in Economics, 2001

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